



Cyprus, Greece, Poland, Slovenia, Hungary

## Horizon Europe Matchmaking event Culture, Creativity and Inclusive Society

11 May 2021

Time: 09h00 CET/10h00 Greek and Cypriot time

### AGENDA

09:00 - 09:10	<b>Welcome by the organisers</b>
09:10 - 09:40	<b>Keynote presentation: Culture, Creativity and Inclusive Society in Horizon Europe: main challenges and opportunities . An overview of Cluster 2</b> <ul style="list-style-type: none"> <li>• Mikołaj Pyczak – Expert, National Contact Point/NCBR Poland</li> </ul>
09:40 - 10:00	<b>The future EIT Cultural &amp; Creative Industries</b> <ul style="list-style-type: none"> <li>• speaker (tbc)</li> </ul>
10:00 - 10:20	<b>Key elements of a successful proposal</b> <ul style="list-style-type: none"> <li>• speaker, Research Executive Agency (REA) - (tbc)</li> </ul>
10:20 - 10:40	Q&A session
10:40 - 11:10	<b>Green technologies and materials for cultural heritage</b> <ul style="list-style-type: none"> <li>• Pitch presentations by the participants</li> </ul>
11:10 - 11:40	<b>New ways of participatory management and sustainable financing of museums and other cultural institutions</b> <ul style="list-style-type: none"> <li>• Pitch presentations by the participants</li> </ul>
11:40 - 11:50	<i>Break</i>
11:50 - 12:20	<b>Cultural and creative industries as a driver of innovation and competitiveness</b> <ul style="list-style-type: none"> <li>• Pitch presentations by the participants</li> </ul>
12:20 - 12:50	<b>Preserving and enhancing cultural heritage with advanced digital technologies</b> <ul style="list-style-type: none"> <li>• Pitch presentations by the participants</li> </ul>
12:50 - 13:20	<b>Any other topic within Cluster 2 – (tbc)</b>
13:20 - 13:30	Closing session